



**EVER**  
**PRODUCTION**

## Everproduction group

Welcome to EverProduction Group, a company with a clear vision to become a technology leader in the field of technical support for cultural and social events in Central Europe.



# Mission and Vision: Shaping the Future of Live Event Production



## Technological Leadership

We aim to become a technological leader in technical event production, comparable to global players.



## Innovation and Progress

We bring fresh energy, innovation, and a progressive approach to the Central European market.



## Modern and Flexible

We are building a modern, flexible, and technologically advanced company.

# Who are we and why now?

## Our Ambitious Team

We are a young, ambitious team with many years of experience in sound, lighting, and multimedia installations. We know where the market is lagging and we bring solutions.

We are building the company from the ground up with a clear strategy and a detailed technical, business, and growth plan. We combine practical field experience with a carefully prepared business model.



The Czech event technology market needs new energy and pressure for innovation.

Healthy competition is lacking. At the same time, demand for technological support for events is growing both regionally and internationally. We will use this opportunity to build a top-tier and stable brand.

# Market Analysis: Trends and Opportunities

The market for technical event support in the Czech Republic and Europe is stable and growing long-term. After the pandemic, there was a revival and an increase in quality requirements.

1

## Comprehensive Provision

Shift towards full-service event provision (sound, lighting, LED walls, streaming).

2

## Higher Technical Standard

Growing demands for technical quality, even for regional productions.

3

## Speed and Flexibility

Emphasis on quick response, mobility, and flexibility of services.

4

## Broadcast Technology

Increasing demand for broadcast technologies for hybrid and online events.



# Competitive Advantage: Why are we different?

EverProduction Group stands out from dominant players who often lack dynamism and motivation for innovation.

## Own top-tier equipment

We own equipment from leading brands like L-Acoustics, Robe, d&b audiotechnik, Blackmagic.

## Fast and flexible response

Efficient management with our own software and elaborate logistics ensure a quick response to orders.

## Young, motivated team

Our team brings innovation, energy, and a progressive approach that is missing in the market.

## Innovative elements

We develop our own technologies (e.g., EverDPS, EverOS) for more efficient management and setup.



# Investment Plan

We are targeting an investment of EUR 6,000,000, divided into two main areas.

1

1.

## Technical Equipment and Development

For the purchase of top-tier technology and investment in our own technological development.

2

2.

## Market Consolidation

For acquisitions of smaller competitors, which will lead to the creation of a strong player.

# Business Model: Three Pillars of Success

EverProduction Group will operate as a comprehensive technical solutions provider with a model built on three pillars.

1

## Equipment Rental and Operation

Complete event management including equipment, transport, installation, operation, and scenario design.

2

## Long-term Rentals and Subcontracts

Rental of equipment to other companies and institutions, ensuring stable income.

3

## Consolidation and Company Management

Management and economic utilization of acquired companies with a unified system and brand.

## Our Market Strategy

- Focus on Quality  
Premium brands and professional approach for demanding clients.
- Higher Turnover Through Technology  
Our own equipment will allow us to cover more orders simultaneously.
- Expansion Beyond Metropolises  
Regional centers and acquisitions to cover the market outside major cities.
- Modern Branding  
Presenting EverProduction Group as a modern and technologically equipped alternative.

# Organizational Structure and Team

Our structure is designed for scalable growth, efficient management, and minimal bureaucracy.

## Key Positions

- **CEO:** Strategic management, partner relations, acquisitions.
- **CTO:** Selection and management of technology.
- **Production Manager:** Event execution management, client communication.

## Internal Teams

- Sound Team
- Lighting Team
- Video Team
- Logistics Team
- Service Team
- Sales Team



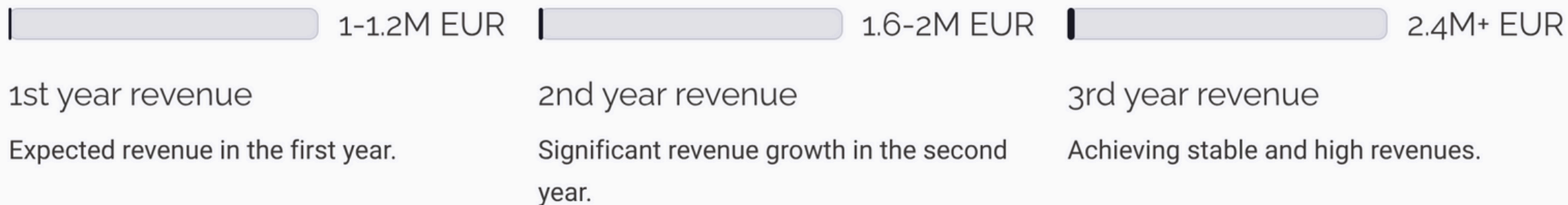
## Growth Structure Over Time

- Strengthening individual sections.
- Dedicated production team for large events.
- In-house academy for training young technicians.

Our goal is to build a corporate culture where professionals are motivated by the quality of equipment, meaningful work, and a collegial approach.

# Economic Model and Return

EverProduction Group is designed as a profitable enterprise with stable cash flow.



We expect to reach the **break-even point within 3 years** from the first deployment of technology and a moderate profit from the second year.

## Growth Potential

- The Czech market awaits the disruptive entry of a new, efficient company.
- The number of events is growing annually, companies are failing to innovate.
- Ambition to penetrate foreign markets (DACH, Poland).

# Call to Action: Become Part of Our Vision

EverProduction Group offers an ambitious yet realistic plan to create a new, technologically advanced production company.

“ We want to bring **thorough professionalization** of services and communication. ”

“ We will provide **state-of-the-art, world-class technological facilities** and develop our own innovative technologies. ”

“ We will apply **effective management** ready to grow dynamically and adapt. ”

We are looking for a partner who:

- Shares the vision of a modern and professionally managed company.
- Is interested in long-term returns and building value.
- Wants to be at the birth of a new production brand that isn't afraid to be the best.

We are ready to discuss all variants of cooperation. We would be happy to meet with you personally and present the details.



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